

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Dic-09	31-Dic-08	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	578.019.740	720.994.896	-19,83%
FORTUNA	458.706.319	537.968.057	-14,73%
WINSTON	439.168.469	468.295.178	-6,22%
CHESTERFIELD	382.616.004	446.060.608	-14,22%
DUCADOS NEGRO	286.802.970	323.360.385	-11,31%
DUCADOS RUBIO	269.578.192	279.037.868	-3,39%
CAMEL	244.388.677	265.432.242	-7,93%
L&M	238.160.612	197.370.874	20,67%
NOBEL	207.275.412	223.182.451	-7,13%
LUCKY STRIKE	206.607.283	221.144.161	-6,57%
PALL MALL	129.184.019	108.904.551	18,62%
JOHN PLAYER SP.	97.071.086	115.439.238	-15,91%
MARLBORO POCKET	37.938.147	8.167.986	364,47%
PHILIP MORRIS	37.594.092	41.109.609	-8,55%
GOLD COAST	37.129.214	42.438.707	-12,51%
ELIXYR	33.895.733	38.976.400	-13,04%
CORONAS RUBIO	33.646.564	36.254.478	-7,19%
BN	18.983.080	21.848.909	-13,12%
BULLBRAND	17.899.635	18.535.911	-3,43%
LAMBERT & BUTLER	17.562.589	38.270.925	-54,11%
HABANOS	14.274.465	16.860.659	-15,34%
WEST	13.998.727	24.162.026	-42,06%
BENSON & HEDGES	13.641.312	19.878.671	-31,38%
EXCITE	11.962.812	12.022.998	-0,50%
POPULAR	11.294.827	12.985.475	-13,02%
MAYFAIR	10.920.142	16.191.479	-32,56%
GAULOISES RUBIO	10.779.441	10.227.171	5,40%
SUPERKINGS	10.507.403	16.590.085	-36,66%
GOLDEN AMERICAN	8.767.606	12.057.451	-27,28%
SILK CUT	8.664.819	10.323.135	-16,06%
WINFIELD	8.662.337	10.268.358	-15,64%
NEXT	8.605.568	11.545.397	-25,46%
RONSON	8.604.434	9.888.571	-12,99%
PETER STUYVESANT	8.274.013	9.500.114	-12,91%
R 1	8.129.711	7.638.632	6,43%
NEWS	8.047.058	8.000.138	0,59%
RICHMOND	7.876.238	8.457.481	-6,87%
DESERT GOLD	7.385.300	10.109.501	-26,95%
CORONAS NEGRO	6.354.571	7.475.616	-15,00%
ROYALS	5.604.587	7.039.161	-20,38%
CELTAS	5.233.109	7.078.391	-26,07%
ROYAL CROWN	5.211.817	6.237.245	-16,44%
SOVEREIGN	3.758.250	6.069.123	-38,08%
RESTO MARCAS	89.039.112	101.041.041	-11,88%
Totales	4.067.825.494	4.514.441.352	-9,89%